

DIRECTORY



Black-owned Business Directory 2021

Economic Development

**Delta Sigma Theta
Sorority, Inc.
*Montclair Alumnae Chapter***



This directory reflects some Black-owned businesses in our service area, Essex County, and beyond. Currently, the dollar in the Black community is not reflective of its potential power and we advocate supporting Black owned businesses in order to decrease the racial wealth gap. The Economic Development committee of Delta Sigma Theta Sorority, Inc., Montclair Alumnae Chapter has compiled this directory of Black owned businesses to provide you a resource to identify Black owned businesses so that you may invest in the Black community, support Black businesses and help to enhance the strength of the Black Dollar.

This directory of independent businesses/organizations is provided as a resource. The inclusion of a business/organization in this directory does not indicate endorsement by Delta Sigma Theta Sorority, Inc., Montclair Alumnae Chapter of such business/organization, its communications or practices.

SUPPORT

BLACK

BUSINESSES

 = Member of Delta Sigma Theta Sorority, Inc.


 = Owned by a Black woman

Table of Contents

- 1. Restaurants**
- 2. Bakeries, Sweets, Juices & More**
- 3. Fitness**
- 4. Beauty**
- 5. Business Services**
- 6. Home**
- 7. Children**
- 8. Online Services**
- 9. Local stores- Target, Wal-Mart, and CVS**
- 10. Medical & Wellness Services**

Restaurants:

Belle Johns Food/ Caterers, Orange

Organic & Healthy Soul Food Catering and Personal Chef
Farmer Markets: South Orange, Newark, Dover & Roseland

www.bellejohns.com

P: 201-259-6446

406 Tompkins Street, Orange, NJ 0705



Black Swan Espresso, Newark

Laura Mashtaler, owner. A hip coffee shop serving up delicious cold brews, lattes, teas, food, and more.

<https://www.bse.coffee/>

P: 862-367-9266

93 Halsey Street Newark, NJ 07102

Blueberry Cafe Juice Bar and Vegan Grill, Newark

Helping people live a good life through good food, Blueberry Cafe offers organic cold-pressed juices and smoothies alongside vegan wraps and soups.

<https://www.iloveblueberrycafe.com/>

P: 973-732-1711

547 Central Avenue Newark, NJ 07107

Chef Roscoe and RMT Buffet Catering LLC, Irvington

We provide top-quality, affordable service to businesses big and small. We ensure all our catering services are tailor made to suit your brand, business and vision.

Chefroscoe.com

P: 973-372-6200

139 Springfield Ave., Irvington, NJ 07111



Coffee & Cornbread, Montclair

info@coffeeandcornbread.com

38 Upper Montclair Plz, Montclair, NJ 07043

201-862-0600



Cornbread – Farm to Soul, Maplewood

We are a fast-casual farm-to-table restaurant focusing on authentic savory soul food and the use of innovative technology to provide a unique and family friendly dining experience. We're proud to source all of our ingredients from local farmers and shops. Our food is always fresh because we prepare our meals around the clock with great love and care.

cornbread soul.com

P: 973- 313-0328

1565 Springfield Ave, Maplewood, NJ 07040

Cook's Kitchen, Rahway

A restaurant with seafood and soul food specialties. A new location also opened up at Menlo Park Mall.

<https://www.eatatcooks.com/>

P: 732-8209545

289 Monroe Street Rahway, NJ 07065

Crocketts Fish Fry, Montclair

Down-home seafood restaurant serving Southern-style fried fish & sides in a simple setting.

<https://www.restaurantji.com/nj/montclair/crocketts-fish-fry/>

P : 973-746-2114

162 Bloomfield Ave, Montclair



Deaf Delight Café, Newark

Deaf's Delight is the first deaf and hard hearing restaurant in the tri-state area.

Opened as a tribute to her parents, Sandra Rivers, owner, is now welcoming the Deaf and hard of hearing community to a safe space created specifically to address their needs.

<https://deafsdelightcafe.com/>

P: 973-468-4303

2 Treat Pl, Newark, NJ 07102

Freetown Kitchen, Pan African Soul Food, Maplewood

Unwind with our fantastic selection. and unbeatable atmosphere.

www.FreetownKitchenSoMA.com

P: 973-327-2295

1844 Springfield Ave, Maplewood, NJ 07040

Jefferson Cafe & Food Market, Montclair

Relaxed setup showcasing American & Southern-style comfort food, from burgers to fried catfish.

P: (973) 744-2106

88 Maple Ave, Montclair, NJ 07042

KB's BBQ Smokehouse, Irvington

A family owned and operated restaurant with a specialty in barbeque. This restaurant was voted #1 BBQ in Essex County.

<https://kbbqsmokehouse.com/>

P: 973-982-6528

1077 Stuyvesant Ave Irvington, NJ 07111

Marcus B&P, Newark

From Sunday Jazz Brunch to lunch, dinner, desserts, and happy hour, Marcus B&P offers delicious food served up by celebrity chef Marcus Samuelsson from Food Network.

<https://www.marcusbp.com/>

P: 973:645-0004

56 Halsey Street Newark, NJ 07102

Montclair Diner, Montclair

A classic diner with all your favorite diner foods for breakfast, lunch, and dinner.

<https://www.montclairediner.com/>

P: 973-746-0911

613 Valley Road Montclair, NJ 07043

Sandwiches Unlimited, East Orange & Orange - Two great Locations

Satisfy your hunger at Sandwiches Unlimited. You can eat in or take out a variety of tasty selections, including turkey sandwiches, burgers and chopped salads.

[sandwichesunlimited .net](http://sandwichesunlimited.net)

P: 973-674-7899

405 Central Ave, East Orange

23 N Center St., Orange, NJ 07050

Saveur Creole, Montclair

Sourcing and cooking with only the freshest ingredients. Fine dining Creole Cuisine restaurant, cozy and intimate. Perfect for couples, families, celebrations.

<https://saveurcreolerestaurant.com/>

P: 973-744-3506

131 Grove Street Montclair, NJ 07094

Soul Food Factory, East Orange

There's soul in everything we do -- the food we serve, the music we play, and the connection we have with our community.

<https://soulfoodfactory.smartonlineorder.com>

P: 973-414-9700

431 Main Street East Orange, NJ 07018



Sweet T's Southern Eatery, Montclair

<https://sweettsmontclair.com/menu/>

P: 201-686-3861

387 Bloomfield Ave, Montclair, NJ 07042



Vonda's Kitchen, Newark

A restaurant offering high-quality, healthy, and natural southern-style comfort food.

https://www.vondaskitchennj.com/?fbclid=IwAR35rYQAgQN3gyeeZ1uMv_fdavKA7KZKVZued2CRvhY6W0g31uHVIsvRMFo

P: 973-732-4532

183 W. Kinney Street Newark, NJ 07103

Bakeries, Sweets, Juices & More:



Arielita's Bakery, Montclair

Arielita's Bakery named after the nickname given as a child opened in 2014, and my small business has continued to blossom ever since! Using the freshest ingredients for my homemade custom cakes and treats, my baked goods will leave you wanting more!

<https://www.arielitasbakery.com/>

P: 201-240-1216

Black Swan Espresso, Newark

A hip coffee shop serving up delicious cold brews, lattes, teas, food, and more.

blackswanespresso@gmail.com

P: 1- 862-367-9266

93 Halsey Street Newark, New Jersey 07102, US



Kreme & Krumbs, Bloomfield

Kreme & Krumbs is an artisanal ice cream brand. Our ice creams are handcrafted in small batches using premium dairy, seasonal ingredients, the finest chocolates and vanillas. Sourced from the world's best artisan producers and Jersey's best sustainable growers. Our handcrafted ice cream sandwiches, coined the "Kremewich" are the perfect marriage of cake and ice cream. It is built on pure goodness and seasonal FLAVAS!

Kremeandkrumbs.com

P: 973-860-7184

162 Glenwood Avenue, Bloomfield, NJ 07003



Palmer's Sweetery & Cafe, Maplewood

Palmer specializes in small-batch, handcrafted sweets and savories. Our shop produces unique artisan treats, filled with love and quality ingredients. We pride ourselves on keeping the fun in our food.

<https://www.sweetsavorypalmers.com/>

P: 973-378-2027

1 Highland Place Maplewood, NJ 07040



Pinkie's Cupcake Cafe, Kenilworth

Pinkie's Cupcake Café is New Jersey's premier "Cupcakery". Baking the best gourmet cupcakes around. Founded by an entrepreneurial couple that were tired of not finding the right cupcakes & baked good in NJ. Choose from many classic and specialty flavors. Pinkie's also create custom order cakes and cupcakes.

<https://www.pinkiescupcakecafe.com/>

P: 908-258-7020

504 Washington Avenue Kenilworth, NJ 07033

Pure Love Pies, Bloomfield

Pure Love Pies is a family owned retail bakery that opened in Bloomfield, New Jersey in 2017. USA Today Travel has called pure Love Pies the #1 pie shop in New Jersey.

www.purelovepies.com

P: 862-333-4990

1042 Broad St, Bloomfield, NJ 07003



Shi Cakes "n" Bakes

Homemade customized cakes. Shi's Cakes & Things Specializes in Cheesecakes and Original Desserts. Also well known for our delicious banana puddings and super moist banana breads! Stop by for a chance to wow your taste buds with some of our free samples. Because it's free, you have nothing to lose, but your mind!

P: +91 98465 84040

312 ORANGE RD., MONTCLAIR, NJ 07042

The Urban Cone

It is the Go-To- Ice Cream Truck for Ice Cream To-Go. The Urban Cone was started in 2019. The owner saw the need for a mobile service, providing treats packed with flavor and served with love. The ice cream truck has become a staple in new Jersey.

www.theurbanconenj.com

P: 617-997-2966

135-141 Locust Dr., Union, NJ



The Pink CupCake, West Orange

Pink CupCakes offers Customized and Specialized Cakes, Cupcakes, and other baked goods for all occasions. With a variety of offerings to choose from.

<http://pinterest.com/pinkcupcakes86>

973-727-2008

555 Valley Rd., West Orange, NJ 07052

Willow & Olivia, West Orange

A cafe offering delicious treats small-batch desserts, custom cakes, and sweet treats.

<https://www.willowandolivia.com/>

P: 866-646-9966

555 Valley Rd., West Orange, NJ 07052

Fitness:

Championship Sports Academy, West Orange

Chritopher Cills owner offers Nutritional Coaching, Strength & Conditioning, Yoga, and Training Specials.

champs.sanj@gmail.com

P: 973-531-7411

1500 Pleasant Valley Way, West Orange, N.J. 07052

Fitness Fast Team USA, Newark

A gym and fitness center offering personal training.

<https://fitnessfastusa.com/>

P: 908-723- 1058

221 Frelinghuysen Avenue Newark, NJ 07114



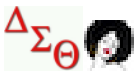
Kika Stretch Studios, Montclair,

A studio assisting you in stretching gently as possible to help relieve tension throughout the body and increase flexibility.

<https://kikastretchstudios.com/>

P: 973-707-2707

255 Bellevue Ave Montclair, NJ 07042



R.O.O.T.S Studio, online Yoga & Wellness

R Technique, East Orange

“R” Technique provides a technically unique rehabilitation and wellness experience incorporating physical therapy, personal training, and sports performance under one roof. “R” Technique is bringing new age flair to the fitness and rehabilitation of old. We take a comprehensive and evidence-based approach that will help support you and your health and wellness needs, customizing plans to meet your individual goals.

<http://www.rtechniques.com/>

P: 908-671-TECH

655 E St. George Ave. Roselle, NJ 07203

Strength of a Winner, online store

A fitness Apparel and shapewear line.

<https://soawfitness.com/>

Beauty:



Afrikinky, Bloomfield

Afrikinky was featured in Coveteur and AfroElle magazines for its 100% natural butters, natural soaps, unrefined oils, and natural herbs products. You can find Afrikinky at retail stores: Extra Supermarket, Superfresh, and CITY Supermarket.

<https://afrikinky.com/>

973-707-2722

547 Bloomfield Ave., Bloomfield, NJ 07003



Aminah Green The Natural Hair Expert, East Orange

Aminah Green is a licensed natural hair expert and educator with over 20 years of experience. Her artistic talents include all aspects of hair, but she specializes in Locs and Natural Hair care.

<https://www.iamaminahgreen.com/>

P: 973-979-0543

185 Central Ave, Suite 607-f East Orange, New Jersey, 07018



Bella Nail Lounge, Newark

Say goodbye to uncomfortable pedicure benches and traditional whirlpool pedicure chairs with pipes and jets that are a breeding ground for harmful germs and bacteria. Claim your throne at Bella Nail Lounge and Beauty Bar where we offer a hygienic alternative to noisy pipes and jets.

<https://www.bellanailounge.com/>

P: 973-281-2747

41 Maiden Lane Newark, NJ 08051



Dazzle Dash Beauty, East Orange

Dazzle Dash is a Black Women Owned beauty supply store offering a wide range of hair care and beauty products for men, women and children.

www.shopdazzledash.com

P: 973-419-0562

400 Central Ave, East Orange, NJ 07018

Greg David Salon, Orange

Recognized by Best of Morris/Essex over the years for Salon – Cut & Color, Blowout – Barber, Women’s – Hair Stylist

places.singleplatform.com

32 Scotland Rd, Orange, NJ 07050

P:973-766-1394



Hippie Empire Salon, Newark

Hippie Empire is a full service salon. We specialize in healthy hair care practices. Whether you have natural hair or have chemically treated hair, we can service you. We provide a full range of services, which include; waxing, manicures, pedicures, and also provide a full range of chemical treatments.

<http://hippieempiresalon.com/>

P: 862-754-6448 OR 973-592-8584

867 Broad St., Newark, NJ 07114



NJ Hair Studio & Spa, Union

NJ Hair Studio & Spa also provides customary services for Celebrity Clients, Nursing Home Residents, Funeral Parlors, Weddings, Proms, Fashion Events, Photo Shoots, Hair Shows, Theater Performances, Special Projects, Etc

www.njhairstudio&spa@gmail.com

P: 908-686-1111

1420 Burnet Ave., Union, NJ 07083



Razzberry Pearl, Cynthia London

All-natural based body products. Scents for women, men & children. Shea butter, salt scrubs, massage oils, body mist, etc

info@razzberripearl.com

razzberripearl@gmail.com

P: 973-277-3253

Studio 72 Hair Salon, Maplewood

Receive a professional hair treatment and let your hair run wild and free. Leave the creation of a perfect hairstyle in the very capable hands of the salon's stylists.

P: 973-327-9663

758 Irvington Ave., Maplewood, NJ 07040 555 Valley Rd., West Orange, NJ 07052

Business Services:

An Early Learning Financial Literacy Program, East Orange

Andrew Scott Sr., is the leading financial educator for urban youth ages 14-24. He has made it his mission to 'Break the Cycle of Poverty' through educating urban youth and their families on the importance and benefits of financial literacy.

<https://www.eflp.com/>

P: 973-873-5977

Artisans Gallery Boutique, Montclair

We're proud to offer a collection of the highest quality, unique merchandise on the market today. We carry handcrafted merchandise from local and international artisans, designers, and makers. We offer fair trade, sustainable, up-cycled, recycled, zero waste goods. From our family to yours, we put lots of love and careful attention into each item we select to carry.

<https://www.artisansgallerypopup.com/>

P: 908-207-3440

Pop up Shop new location: 312 Orange Rd., Montclair, NJ 07042



Beyond Yarn, Union

Unravel Your Creativity Beyond Yarn is a family run business that offers an array of fun-filled creative activities. If you love Fiber Art, Fine Art, or Hand crafted goods, Beyond Yarn is the place for you. A wide range of quality products that suit every style and budget is offered.

www.beyondyarnunion.com

P: 908-688-9001

1023 Stuyvesant Ave, Union, NJ 07083



Berkshire Hathaway Home Services New Jersey Properties, Montclair

Michele Chiles-Hickman, ABR, CRS

Recipient of Award: 2020 Silver NJ REALTOR'S Circle of Excellence Award

www.ComeHometoJersey.com

Office: 973-744-5544 C: 201-463-0958

695 Bloomfield Ave., Montclair, NJ 07042

Caldwell Environmental Services

Caldwell Environmental Services has been a licensed, insured and certified demolition and garbage clean-out contractor since 2014. It's a family owned and operated business serves all counties in New Jersey. The mission is to provide excellent workmanship and customer satisfaction from start to completion. There's no job to small or to large.

Call for a free quote for your next demolition project!

P: 908-472-3540 Johnny Caldwell, Founder



Century 21 – Poco Realtors, Union

Tara L. Harris, Realtor-Associate

P: 908-851-2121 X2331

C: 908-578-3433

www.century21pogo.com

tackhar514@aol

923 Stuyvesant Ave., Union, NJ 07083

Cedar Grove Bootery (Leroy's shoe repair shop), Cedar Grove

576 Pompton Ave., Cedar Grove, NJ

973-239-0748

Financial Matters, Bloomfield

Financial Matters provides financial literacy education and coaching to move people to actions with their finances. We offer tailored workshops, customized plans and one on one coaching on a variety of topics such as budgeting, saving, investing, credit and debt management, etc.

<https://www.financialmattersllc.com/>

7 Myrtle Street Apartment 2, Bloomfield, NJ 07003



Funny Face Photobooth, Newark

Vernesa Everett is an advocate for self-love, self-esteem and healthy body image issues which is why she decided to pursue a career in Boudoir photography. She is an up and coming photographer specializing in the Boudoir and Glamour genre, however she is still much connected to her retail/customer service roots from working years in retail stores in the Mall at Short Hills, NJ.

We have the best system created by photographers to consistently offer well-lit and flattering images. The sleek tower, modern open-air capability, elegant graphics - we compliment any type of event, in any venue, and your guests will be pleased.

<http://funnyfacephotoboothnj.weebly.com/>

P: 973-454-6182



Law , South Orange

Christina Bennett Pennington, Esq.,

Scott Pennington, Esq

Criminal Law, Domestic Violence, DWI, traffic, estate planning, family law, personal injury, landlord tenant & real estate

Christina@bennettpennington.com

scott@bennettpennington.com

cbennettlaw@gmail.com

P: 973-763-7191

P: 973-843-1107

Text only: 973-658-7961

76 South Orange Ave., Suite 108 , South Orange, N.J. 07079

L.M.R. Resume Services, Montclair

Resume writing business etiquette and mobile notary public.

<https://lmrresumeservicesandmore.webs.com/>

P: 973-760-0791



Mary B. Photography, Newark

As a 20-year veteran of design and photography, Mary B. has photographed numerous celebrities including supermodels Tyson Beckford and Naomi Campbell, and rapper/mogul Curtis "50 Cents" Jackson. As a previous art director and designer at Black Enterprise magazine, she has managed hundreds of cover photo shoots including those of Oprah Winfrey, tennis pro Venus Williams and Bishop TD Jakes.

<https://marybphoto.com/>

P: 862-234-9660

Moore Prestige Realty, Union

Rashad Moore is a agent who's an expert in this local area. He brings a wealth of knowledge and expertise about buying and selling real estate here. It's not the same everywhere, so you need someone you can trust for up-to-date information. He is eager to serve you. Here are some of the things he can do for you: find your next home, sell a home, and consult on home selling tactics.

<https://www.rashadmoorehomes.com/>

M: 908-397-5808

O: 908-512-7151

1155 W. Chestnut Street Union, NJ 07083

Perfect Touch Homecare, Elizabeth

In 2013, Perfect Touch Home Care firm agency was established to serve our communities and provide life-enhancing home care services to those who need care and companionship. To help seniors, veterans, medically fragile patients, and patients recovering from surgery find wellness and care at home, our nurses and caregivers strive to above and beyond the typical brand of care that involves assistance with Activities of Daily Living (ADLs).

<https://www.perfecttouchhomecare.com/>

P: 908-469-2701

1139 East Jersey Street Suite #502 Elizabeth, NJ 07201



Rupp's Florist, East Orange

Receive personalized attention with each floral arrangement for every occasions.

ruppsflowers.com

P: 973-672-7505

42 Central Ave., East Orange, N.J.



Sobriety Queen Connie, East Orange

To help Queens rebuild their lives by healing the pain mask by alcohol abuse to regain their crowns as QUEENS & Live Purpose the way God has always intended it to be. Connie McMillan is a woman who has won her battle of alcohol abuse, use and dependency after 10 years. Today she is helping single women around the world win their battle with alcohol abuse to live a purposeful life. In addition to Sobriety Coaching, Connie is a Speaker, Podcaster, Sober Mobile Bar Owner and Author.

<https://conniesmcmillan.com/>

P: (640) 200-8200



Suzan Adedipe – Realtor, Union, Essex & Bergen County Area

Real estate service that helps clients to sell, lease, and buy properties.

<http://www.shopnjhomes.com/>

C: 973- 687-0662

O: 973- 376- 6394

The Curlective by Ruby Red Roots, South Orange

313 Irvington Ave. South Orange, NJ 07079

P: 973-821-5044

World Tire Wholesale, Elizabeth

WTW is proud to be a Certified Minority Business Enterprise (MBE). We provide car tire services, ATV tires, and roadside assistance.

<http://www.worldtirewholesale.com/>

P: 888-453-5379

381 Dowd Avenue Elizabeth, NJ 07206

WW Shipping Co, Orange

We have been in service for 25 years as a common carrier and a NVOCC carrier. We sell boxes, pallets, commercial shipping bins and e- bins for all your shipping needs.

<https://www.wwshippingco.com/about-us>

C: 973- 674-8932

150 Main Street Orange, NJ 07050

Home:



Indulgence Candle Company, Montclair

Indulgence Candle Co. has its humble beginnings in the historically vibrant city of Montclair New Jersey that has hands in both wealth in finance as well as artistry. From our family to yours, we put lots of love and careful

attention in each item making sure that each candle not only provides an amazing fragrance but also conjures positive vibrations in each home.

<https://www.indulgencecandleco.com/>

Mama + Flame, Montclair

As a busy mom of four boys, life can get pretty funky. Between sports practice, sweaty socks and my teenagers yearning to be the next six-packed GQ models, my house would smell like 7th period gym class. I would spend HUNDREDS on smell goods trying to put a feminine touch on my male dominated domain. Creating scents that appealed to me, gave me the opportunity to set the vibe of my choice.

<https://www.mamaandflame.com/>

Pretty & Posh Home Decor, Newark

Pretty& Posh is a luxury home decoration brand that was launched May 2019. We use great quality fabrics, adding a sense of comfort and a luxurious touch to your home. We offer throw pillows, body pillows, blankets and custom decor. All products are handmade with love.

<https://www.prettyposhhome.com/>

P:973-413-5308

Urban GLŌ Brand LLC, Union

A candle and apparel company owned by a fellow #NJMOM.

<https://www.urbanglobrand.com/>

P: 908-416-0071

Children:

Alfred Blake IV: Books - Amazon.com

Online shopping from a great selection at **Books** Store. ... by Skylar JBelle Blake, Alfred E. Blake IV,

www.amazon.com>books Alfred-Blake-IV



April Potts – Amazon.com

Books focuses on helping children to love their skin and hair to embrace its uniqueness and versatility.



Ikuzi Dolls, Montclair

Founded by Ozi, a mother of 4, Ikuzi Dolls creates beautiful black dolls hand-crafted in every aspect and comes in a variety of different shades of brown, hair textures, styles, and more.

<https://www.ikuzidolls.com/>

125 Glenridge Ave Montclair, NJ 07042



Chez Bébé, West Orange

Eco-friendly bedding & accessories that create a magical space for children to dream, for kids by kids.

LillyPad™ premium waterproof pad keeps sheets dry and helps with potty training and bedwetting. Designs are inspired by their 9 year old kidpreneur design director and they show children how to bring their ideas to life.

<https://chezbebeny.com/>



Just Us Books, West Orange

Three decades ago Wade and Cheryl Hudson were parents on a desperate search for children's books that reflected the diversity of Black history, heritage and experiences. Disappointed by the limited number and

their unreliable availability, the couple produced the kind of positive, vibrant Black-interest books that they wanted for their own two children.

<https://justusbooks.com/>

P: 973- 672-7701

395 Pleasant Valley Way Suite B West Orange, NJ 07052



Mommy & Me T-Shirts

One Step Ahead, East Orange

By using an age-appropriate curriculum, we aim to help your children in their holistic growth and development through child care services and learning programs.

<https://www.onestepaheadlearningcenter.com/>

P: 973-677-7614

14th Avenue Suite #2 East Orange, NJ 07017

Rose + Co. Candlemakers , Pop Up Markets

www.roseandcocandles.com.

13 year Rose started the company with her father 5 years ago. She started making candles at home because of her father's allergies. At Rose & Co. Candlemakers, we make handmade, natural, soy and coconut wax, eco wick, wonderful smelling, dye-free candles.



Sharron Miller's Academy for the Performing Arts, Montclair

As a former Alvin Ailey American Dance Theater soloist and veteran of seven Broadway shows, Sharron Miller is Founder/Director of Sharron Miller's Academy for the Performing Arts (SMAPA), a 501(c)(3) arts education organization whose mission is to provide comprehensive, inclusive developmental training in dance and related theater arts to children, teens, adults and seniors.

<https://www.smapa.org/>

P: 973-655-9819

14 South Park Street 2nd Floor Montclair, NJ 07042

Sir Darius Brown (Beaux & Paws), Newark

Sir Darius Brown, the 13-year-old with a heart of gold is a powerhouse teen entrepreneur, speaker, philanthropist, animal advocate and founder of Beaux & Paws. He creates handmade stylish bow ties. Sir Darius learned that hundreds of dogs are euthanized daily at some shelters due to overcrowding. When he learned of this horrific reality he was devastated. A dog lover himself, this was the beginning of Sir Darius's mission to help save the lives of dogs and cats by donating his handmade bow ties to animal shelters across the nation.

<https://www.sirdariusbrown.com/>

Online:

Food:

Art Biz Bakery, online

Fun and informative online classes in digital illustration and graphic design taught by graphic designer, Daveia Odoi.

<https://artbizbakery.teachable.com/>

La Dolce Veda, online

La Dolce Veda makes delicious moist and tasty pound cakes, and other tasty treats, that ship nationwide.

www.ladolceverda.love

Facebook: @verdadolce Instagram: @la_dolce_veda

Mac'n By Mari, mail order and local delivery

Specializing in traditional and vegan macarons.

<https://janecartersolution.com/>

Millie Austin Caterers, online

Millie Austin's Classic & Contemporary Soulfood has a contemporary twist. We can delight any palate including turkey alternatives, vegetarian & vegan. Great taste is the name of the game and we're committed to stepping to the plate. Our goal is provide delicious, natural options.

Call or text 973-985-2577

www.millieaustins.com

soul@millieaustins.com

Mr. Tod' s.Com, online

Named one of the best mail-order pie companies in America by Country Living Magazine and Oprah Magazine.

<https://mrtods.com/>

Designers:



Bailey Li Interiors, Orange

The founder of Bailey Li Interiors is a self-REALIZED interior designer and artist specializing in commercial and residential design. She is a curator of artfully inspired, "insanely" stylish spaces and is a creative visionary who has the ability to transform spaces into stunning environments through her discerning eye and her amazing ART WALLS.

<https://www.designedbybaileyli.com/>



Black Purl Knittery, West Orange

Black Purl Knittery was founded by Ray Campana. It is a purveyor of hand knit accessories based out of her home in West Orange. She creates classy hand knit accessories to keep your cozy, with versatility in mind to keep you looking cool. You can shop online at her Esty shop or Instagram (@blkpurlknittery).

https://www.etsy.com/shop/BlackPurlKnittery?ref=search_shop_redirect

P: 347-754-6171



Call Me Sparkle, online

An online clothing and accessories shop curated by local NJ blogger, Sparkle, and her mom, representing some of Sparkle's favorite things and her signature 'Sparkle Like You Mean It' graphic tee.

<https://shopcallmesparkle.com/>



FabulousMaskByKi by Soror Kim Lewis-Collins

I started making masks for friends and family before it was officially announced that they could help curb the spread of this terrible disease. They all raved and urged me to sell them...and a business was launched. Yes, you can stay safe and still be FABULOUS! Cheers to the day when we don't need a face covering.

<https://www.etsy.com/shop/fabulousMasksbyKim>



Elan by Uri, Somerset

An online retail store dedicated to servicing customers with unique home decor products that are sustainable and ethically sourced from around the world. They offer a wide range of home decor products, interior design services and bespoke pillows.

<https://www.elanbyuri.com/>

Education:

Wisdem LLC, Watchung

Founded by a Harvard Law School alum, they provide outstanding career advising and college admissions consulting services for clients throughout New Jersey. They are also offering the flexibility of working with clients in-person or via ZOOM.

<https://www.wisdemusa.com/>

Event Planners:



Barbara DeNose Event Planning & Consultation

Specializes in weddings, parties, and more.

Decore: @barbaradenoseevents

P: 718-962-0345

Show-Them-Your-Love Belegram, Montclair

Belegrams is a new virtual singing telegram service from Montclair native, Daniel James Belnavis— an award-winning singer and actor whose credits include the 1st National Tour of Hamilton: An American Musical and the International Tour of Dreamgirls. Belegrams, a modern day and socially distant twist on singing telegrams, are live, intimate musical performances just for you. They are a wonderful way to connect with loved ones and provide a one-of-a-kind gift during the isolated times in which we are living. Belegrams are a popular choice for special occasions like birthdays, anniversaries, and holidays.

<http://danieljamesbelnavis.com/belegrams>

Finances:



CHIP (Changing how individuals Prosper)

Dana L. Wilson, CEO & Founder of CHIP which is a digital platform connecting individuals to financial professionals of color. With over a decade of investment management, insurance, and financial planning.

(Presenter for Economic Development Entrepreneur Expo webinar)

<https://www.chipprofessionals.com/chip-pros>

Photography:



Mandy O Photography, Newark

An internationally based luxury photographer, my passion for cultures has taken me all over the world to Asia, Africa and the Americas. My photography style is timeless and romantic, and my art is to tell a story, an honest representation of your day. I specialize in weddings, lifestyle, portrait, newborn and maternity shoots. My

desire is to work with other photographers by offering mentorship programs. Team work really makes the dream work.

<https://www.mandyophotography.com/>
info@mandyophotography.com

Vino:



LoveLee Wine, Plainfield (online only)

LoveLee Wine is a boutique winery with 3 wine labels to date. What makes LoveLee Wine special? Founder and winemaker Aamira Garba personally develops the unique blends by sourcing premium grapes from various producers throughout Napa Valley and then works with her team to compose and produce top-notch wine blends. She personally blends her wines based on what she perceives to appeal most to her clientele.

<https://www.loveleewine.com/>

P: 973-951-6793



Pooka Pure & Simple, Kearny (online only)

Natural bath and body products. Bath and Body Products

<https://pookapureandsimple.com/>

Local Stores:

Black-owned businesses and product lines



Alikary Naturals, Target, Walmart and CVS

Wanna see a rock star? Meet Alikay's founder Rochelle Graham-Campbell. She started the brand when she was 22 years old and has grown it into a million-dollar business. The company prides itself on natural ingredients. It is a premium all-natural and organic hair care, bath and body products designed to moisturize dry hair and skin while promoting faster and longer hair growth. Find Alikay at Target, CVS, and Walmart.

<https://www.target.com/b/alikay-naturals/-/N-w6jkv>

Bevel, Target, Sally, Amazon, and CVS

Bevel is another men's grooming company with a focus on shaving sensitive skin and wellness for people of color. Founder Tristan Walker started the brand and it has since been bought by Procter & Gamble, but he remains CEO. Bevel is sold at Target, Sally, Amazon, and CVS.

<https://www.target.com/b/bevel/-/N-4utb7>



Black Girl Sunscreen, Target

Black Girl Sunscreen is the sunscreen that is made by a black woman for women of color or anyone with a darker skin tone who doesn't want that white residue left behind, kids included. It was founded in 2016 and has been killing the game ever since. Black Girl Sunscreen is found at Target.

<https://www.target.com/p/black-girl-sunscreen-broad-spectrum-spf-30-3-fl-oz/-/A-76157877>

BLK and Bold Coffee, Target

It's time to rise and grind. The creators of BLK and Bold coffee sure did and they're seeing excellent results. It has rave reviews on Target and a fabulous story to match. Pernell Cezar Jr and Rod Johnson founded the company that became the first black-owned nationally distributed coffee company by Target. The company donates 5% of profits to organizations that help with youth programming, workforce development, and eradicating youth homelessness.

<https://www.target.com/c/whole-bean-coffee-beverages-grocery/blk-bold-specialty-beverages/-/N-n8upoZs5v20>

Capital City Sweet Mambo Hot Sauce, Target and Walmart

Capital City Sweet Mambo Hot Sauce, award-winning and famous in Washington, D.C., is as good as it sounds. The vegan sauce contains no high-fructose corn syrup and can be used as a dip, marinade, glaze, or sauce. Its founders, husband and wife team Charles and Arsha Jones, started the business in their Annapolis home in 2011. Capital City Hot Sauce is found at Target and Walmart.

<https://www.target.com/p/capital-city-sweet-hot-mambo-sauce-12oz/-/A-78613402>



Camille Rose, Target, Walmart, CVS, and Sally Beauty

Camille Rose is a black-owned beauty brand (by founder Janell Stephens) that promises natural hydrating and conditioning products to leave hair looking its best. We're talking honey, coconut, lavender, and more. Camille Rose is found at Target, Walmart, CVS, and Sally Beauty.

<https://www.target.com/b/camille-rose/-/N-q643lehpiyy>



Carol's Daughter, Target, Walmart, Walgreens, Ulta Beauty, and CVS

Carol's Daughter is a black-owned brand at Target (founded by Lisa Page) that has a lot of clout when it comes to sulfate-free hair care for all types of hair as well as skin care. The names themselves are incredibly delectable sounding, too. Carol's Daughter is found at Target, Walmart, Walgreens, Ulta Beauty, and CVS.

<https://www.target.com/b/carol-s-daughter/-/N-55m2h>



Coloured Raine Cosmetics, Target and Walmart

Coloured Raine Cosmetics is a beauty brand sold at Target but created in 2013 by Loraine R. Dowdy, "a Brooklyn born, Caribbean descent woman." Her claim to fame is selling "long-lasting liquid lipsticks, highly pigmented eyeshadows" and including shades especially for people of color. Coloured Raine Cosmetics is found at Target and Walmart.

<https://www.target.com/p/coloured-raine-matte-lip-paint-0-12oz/-/A-53418118>



Cushnie, Target

There's beauty brands and then there's fashion brands and black fashion designer Carly Cushnie is behind the Cushnie line at Target. The site says the collection is worn by women including Michelle Obama, Beyoncé, Gal Gadot, Lupita Nyong'o, Ava DuVernay, Jessica Biel, Jennifer Lopez, Ashley Graham, and Padma Lakshmi.

<https://www.target.com/c/cushnie-for-target/-/N-8hn4l>



Eden Bodyworks, Target, Walgreens, and Walmart

Eden Bodyworks founder Jasmine Lawrence started the company in 2011. "At age 11, Lawrence was shocked to learn about the lack of natural products that could help nurture and restore her hair. So, in true entrepreneurial fashion, she took to her kitchen and began concocting her own remedies." Enter Eden, which sells products for all types of hair concerns. Eden Bodyworks is found at Target, Walgreens, and Walmart.

<https://www.target.com/b/eden-body-works/-/N-4ypi6>



Bolden USA, Target and Walmart

Skin care is surging in popularity these days, even pre-lockdown, and brightening the skin is one of the many ways people look to improve theirs. Bolden USA, a skin care brand that Ndidi Obidoa and Chinelo Chidozie founded. Bolden is found at Target and Walmart.

<https://www.target.com/p/bolden-skin-brightening-facial-moisturizer-2floz/-/A-75572418>



Every Hue, Target

Shimmer and shine from highlighter or "glowy" foundation products is all the rage and Every Hue definitely brings it. The brand was founded by Gizelle Bryant. Sound familiar? That's because she's a *Real Housewives of Potomac* cast member. Every Hue is found at Target.

<https://www.target.com/p/every-hue-poreflect-primer-0-70-fl-oz/-/A-75565276>



Girl + Hair, Target and Sally Beauty

Dr. Camille Verovic founded Girl + Hair, a company dedicated to "under hair care" for women. She's a medical doctor so it's clear that she's the real deal. She says she realized there were no natural hair care products specifically to help maintain and grow natural hair while it was in a braided protective style. So, she created some. Girl + Hair is found at Target and Sally Beauty.

<https://www.target.com/p/girl-hair-under-hair-care-collection-for-protective-styles/-/A-54253182>



Jane Carter Solution, online and available in select drug stores

Natural hair care products made from naturally derived ingredients that are good for your body and the earth.

<https://janecartersolution.com/>



J.I.V.E., Whole Foods

J.I.V.E.(Juice Is Very Essential) was founded by health coach Tamala Austin in Houston, Texas. After being diagnosed with high blood pressure, Austin turned to juicing and healthier nutrition practices. She created a line of organic cold-pressed fruit juices, teas, and smoothies along with vegetarian and vegan options. In 2018, J.I.V.E. Juice became the first Black-owned juice brand to launch in Whole Foods.

<https://products.wholefoodsmarket.com/brand/jive>



Mixed Chicks, Target, CVS, Walgreens, Ulta Beauty, Walmart and Rite Aid

Wendi Levy Kaaya and Kim Etheredge founded Mixed Chicks after they struggled to find hair products that worked for their curly and kinky hair types. They created a line of lightweight, alcohol-free products that aim to define curls and lock in moisture at the same time. The line includes shampoos, conditioners, and a range of styling products. Mixed Chicks is found at Target, CVS, Walgreens, Ulta Beauty, Walmart and Rite Aid stores across the country.

<https://www.target.com/c/hair-care-beauty/mixed-chicks/-/N-5xu0kZ56d2i>



Partake Foods Cookies, Target, Wegmans, Whole Foods, Kings Food Markets

Partake Foods Cookies are super delicious cookies that are also gluten-free, vegan, and allergy friendly. Partake Foods can be found at Target, Wegmans, Whole Foods, Kings Food Markets.

<https://www.target.com/c/cookies-chips-snacks-grocery/partake/-/N-54v3eZq643ledeymn>



Sanaia Applesauce, Walmart

Keisha Smith founded Sanaia Applesauce to transform an industry normally aimed at children. Smith appeared on ABC's "Shark Tank," where she secured an investment offer from businessman Mark Cuban. She created a line of dairy-free, all-natural applesauce for adults and incorporated her Bahamian heritage, with flavors like guava, blackberry, ginger, and tamarind. These flavors became available at Walmart stores in 2019.

<https://www.walmart.com/ip/Guava-Applesauce-Sanaia/470404937>

Scotch Porter, Target

These products focus on skin care, beard and hair care. Quallis started out in a barbershop and now Scotch Porter is found in Target.

<https://www.target.com/b/scotch-porter/-/N-yish4>

Soapsox, Target

Soapsox founder and CEO Ray Phillips is the brains behind the brand, which makes stuffed-animal-style wash mitts for kids. According to the website, he came up with the idea after working at a residential treatment facility with children who had experienced trauma and had trouble at bath time. Now, Target sells them.

<https://www.target.com/b/soapsox/-/N-aodz0>



The Doux, Target and Sally Beauty

The Doux knows about hair care, especially for people of different backgrounds. Or as its tagline says, "Sucka-free Hair care created by a licensed cosmetologist. All types, no hype." But we must hype Maya Smith, the brand's founder. The Doux is found at Target and Sally Beauty.

<https://www.target.com/b/the-doux/-/N-pmp9m>



The Honey Pot, Whole Foods, Walmart, Kroger, and Target

The Honey Pot found a space in feminine care products that desperately needed to be filled -- one for plant-based products. The brand sells everything from intimate wipes to menstrual pads and more. Beatrice Dixon started the brand and according to *Forbes*, became "one of the first 40 women of color to raise \$1 million in venture capital." Find the Honey Pot at Whole Foods, Walmart, Kroger, and Target stores across the U.S.

<https://www.target.com/b/the-honey-pot/-/N-32ovi>



The Lip Bar, Target

The Lip Bar is among the biggest names in beauty at Target. Its line of glosses, matte lipsticks, and other makeup is inclusive, vegan/cruelty-free, and worth buying -- and prices are reasonable. It was founded by Melissa Butler and actually rejected by *Shark Tank*. Joke is on them. The Lip Bar is found at Target.

<https://www.target.com/b/the-lip-bar/-/N-hw51c>

MEDICAL & WELLNESS SERVICES



Dr. Karen Young, Maplewood, NJ 07040

Dr. Young is the medical director of Maplewood Family Medicine.

Her professional interests include health maintenance, preventive medicine, children's, women's and senior health. She is actively involved in community health and regularly performs health screenings in the area. She has served on the board of the New Jersey Family Medicine Research Network and is active in community and family health research initiatives.

111 Dunnell Road, Suite 200 Maplewood, NJ 07040 908-598-6690

Dr. Jeannine Downie, Image Dermatology, Montclair
P: (973) 509-6900
51 Park Street, Montclair, NJ

Flush Colon Hydrotherapy and Wellness., Mobile Spa

FLUSH Colon Hydrotherapy and Wellness was created to assist any individual with alternative, gentler, and safer options, for health and wellness services that will effectively aid in improving and maintaining their overall health. Also to provide knowledge and encourage clients to practice living a healthy life, making healthier choices over traditional medicine and/or surgeries.

<https://flushwellness.com/>

P: 855-459-9300



Garden of Healing Yoga & Wellness Center, New Brunswick, New Jersey

Opened Garden of Healing Yoga & Wellness Center December 2012 as a continuation of life's work to offer healing in various forms to those in need and want of healing- usually beginning with the body, then healing of mind and heart in order to live in peace, to live in the present, to live in a way that does not cause suffering to oneself and others.

Email: agardenofhealing@gmail.com

Phone: 732.993.9642 (yoga)

94 Church Street, Suite 203 New Brunswick, NJ 08901



Dentistry, Orange

Dr. Tracy Matthews, DDS, began practicing as a professional Dentist in 1991. She serves as treasurer of the Commonwealth Dental Society.

462 S Harrison St, Orange, NJ 07050

P: (973) 674-8180



Stellar Smile Center, Montclair

Dr. Marie M. Jackson, D>MD., F.A.G.D. ,

www.stellarsmilecenter.com

39 The Crescent , Montclair, NJ, 07042

P: 973-744-5806

Optometrist, Montclair



Dr. Tanya Carter, O.D.

Dr. Frank Barnes Jr., O>D>

www.barnesandcarter.com

319 Orange Rd., Montclair, N.J.

973-744-6466

Orthodontist, Montclair

Anthony D. Spain, D.M.D.

www.spainorthodontics.com

298 Claremont Ave., Montclair, N.J. 07042

P: 973-509-7021

139 Springfield Ave., Irvington, NJ 07111



Pediatric Dentist, Montclair

Montclair Pediatric Dental Care

Tyra J. Manso, DDS

www.montclairpediatricdental.com

31 Valley Road, Montclair, NJ 07042

P: 973-771-5387



Total Life Change (TLC) Distributor, online

Find a Wide Variety of Products from Total Life Changes. Detox, Cleanse & lose weight with a popular selling product called the Laso Tea Original Cleansing tea or take the NutraBurst liquid multi-vitamin. Other products specialize in full body nutrition, energy and fitness, hair and skin care, and women's health. Support and shop online using Paulette Salomon's link below to help achieve your wellness goals.

<https://retail.totallifechanges.com/38544171>



ON BEHALF OF ECONOMIC DEVELOPMENT
COMMITTEE, MONTCLAIR ALUMNAE CHAPTER OF DST, WE THANK YOU IN ADVANCE FOR
SUPPORTING BLACK-OWNED BUSINESSES

NOW & ALWAYS

Soror Michele Murchison, Chair of Economic Development